



## Infoblox Inc. Trademark Use Guidelines

Infoblox Inc. (“Infoblox”) has a reputation for providing high-quality products and services and maintains a portfolio of trademarks that embody these standards. To preserve our reputation and protect the value of our trademarks, Infoblox requires that its trademarks be used only with advance written permission and only in accordance with the following additional guidelines.

Absent a valid and effective contract, or other approval in the form of a writing signed in advance by an authorized Infoblox representative, no person, company or entity may use or take other action, anywhere in the world, with respect to any name, logo, trademark, domain name, service mark or other identifier owned by Infoblox Inc. All advertisements, press releases and promotional materials shall be subject to prior written approval of Infoblox.

**Website Display of the combined Infoblox logo.** The Infoblox logo is below:



The ® notice symbol must always be placed exactly to the right of the last letter in Infoblox as shown above. The ® symbol must never be cut off or changed in proportion or position (exception: with prior written permission, in large scale logo usage, such as trade show backdrops and/or building signage, you may change ® mark proportion). When the combined Infoblox logo is used on an authorized partner’s website or on authorized online materials, the logo must be linked to <http://www.infoblox.com>. No other combination of Infoblox trademarks is permitted.

**Use of Trademark Symbols.** The Infoblox trademarks and all rights are owned and maintained by Infoblox Inc. All Infoblox trademarks must be displayed with the correct spelling, capitalization, and use of trademark symbols. The first time an Infoblox registered trademark is mentioned in materials in the United States, use the ® symbol. The first time a non-registered Infoblox trademark is mentioned in materials in the United States, use the ™ symbol. Do not alter the trademark symbols displayed on Infoblox trademarks. If authorized to use Infoblox trademark(s) in jurisdictions other than the United States, do not use trademark notice symbols. Instead, use the following notifications: “INFOBLOX is a trademark of Infoblox Inc. or its affiliated companies, registered in the United States and other countries.” or if not yet registered “INFOBLOX GRID is a trademark of Infoblox Inc.”

The following is a non-exhaustive list of Infoblox’s trademarks and service marks, all of which are subject to and may only be used in compliance with these guidelines:

Registered:

ACTIVE TRUST  
BLOXONE  
BLOXTOOLS  
BUILDINGBLOX  
CONTROL YOUR NETWORK



Design Only (Squares)

DOSSIER

INFOBLOX

**infoblox**

NETMRI

TRINZIC

Zero Day DNS

Non-registered:

Infoblox Grid™

Infoblox Threat Defense™

Infoblox Universal Asset Insights™

Infoblox Universal DDI™ Product Suite

Infoblox Universal DHCP Management™

Infoblox Universal DNS Management™

Infoblox Universal IP Address Management™

**For More Information and Usage Approval.** E-mail Infoblox at [creative@infoblox.com](mailto:creative@infoblox.com) for questions about usage or displays.

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